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U.S. DEPARTMENT OF LABOR

Occupational Safety and Health Administration

<u>Directive Number: CSP 04-01-001</u> <u>Effective Date: June 10, 2004</u>

Subject: OSHA Alliance Program

#### **ABSTRACT**

**Purpose**: This instruction describes and implements a new OSHA initiative,

called the Alliance Program.

**Scope:** OSHA-wide

**References:** CSP 02-00-001 (TED 3.6) Consultation Policies and Procedures

Manual, August 6, 2001

CSP 03-02-001 (TED 8-0.2) OSHA Strategic Partnership for Worker

Safety and Health, November 13, 1998

CSP 03-01-002 (TED 8.4) Voluntary Protection Programs (VPP):

Policies and Procedures Manual, March 25, 2003

**Cancellations:** None

**State Impact:** This instruction describes a Federal Program for which State

implementation is not required.

**Action Offices:** National, Regional, and Area Offices

**Originating Office:** Directorate of Cooperative and State Programs

**Contact:** Office of Outreach Services and Alliances

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#### **Executive Summary**

This instruction describes and implements a new initiative, called the OSHA Alliance Program, within the Directorate of Cooperative and State Programs, Office of Outreach Services and Alliances. The purpose of this new initiative is to provide a vehicle for regular cooperative interaction between OSHA (at all levels of the organization) and trade and professional associations, companies, labor unions, educational institutions, government agencies and others, and to further discussion and share information on safety and health issues and improve worker protections.

#### **Significant Changes**

To increase voluntary collaboration with OSHA, the Agency is introducing the Alliance Program, which enables the Agency to work jointly with employers and businesses, employees and their representatives, trade and professional associations, educational institutions, local, state, and federal government agencies, and others. Specifically, Alliances serve as a means for parties to participate in a voluntary cooperative relationship with OSHA for purposes such as training and education, outreach and communication and promoting the national dialogue on workplace safety and health. This instruction establishes the Agency's policy and guidelines for the development and approval of individual Alliances and for the ongoing operation and management of overall Alliance activity.

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#### **OSHA Alliance Program**

- I. Purpose. OSHA's Consultation Program and its Safety and Health Achievement Recognition Program, the Voluntary Protection Programs (VPP) and the OSHA Strategic Partnership Program (OSPP) have demonstrated the benefits of cooperative agreements and safety and health practices that go beyond compliance with safety and health regulations. To further facilitate voluntary collaboration with OSHA, the Agency is introducing the Alliance Program, which enables the Agency to work jointly with employers and businesses, employees and their representatives, trade and professional associations, educational institutions, local, state, and federal government agencies, and others. Alliances can open new channels of communication, advance technical knowledge, lead to improvement in worker protections, and lay the foundation for greater advances in safety and health in the future. Specifically, Alliances enable parties to participate in a voluntary cooperative relationship with OSHA for purposes such as training and education, outreach and communication and promoting the national dialogue on workplace safety and health. This instruction establishes the Agency's policy and guidelines for the development and approval of individual Alliances and for the ongoing operation and management of overall Alliance activity.
- II. <u>Scope</u>. This instruction applies OSHA-wide. It states the Agency's Alliance policy but does not bind the Agency to approve or disapprove any particular Alliance, limit the Agency's discretion to enter into Alliances, or create any rights for private parties.

#### III. References

- A. CSP 02-00-001 (TED 3.6) Consultation Policies and Procedures Manual, August 6, 2001
- B. CSP 03-02-001 (TED 8-0.2) OSHA Strategic Partnership for Worker Safety and Health, November 13, 1998
- C. CSP 03-01-002 (TED 8.4) Voluntary Protection Programs (VPP): Policies and Procedures Manual, March 25, 2003
- IV. Cancellations. None
- V. Action Information
  - A. <u>Responsible Office</u>. The Directorate of Cooperative and State Programs (DCSP).
  - B. <u>Action Offices</u>. All National Office Directorates and Offices, Regional Offices, and Area Offices involved in the design, approval, and implementation of OSHA Alliances must adhere to these instructions. Regional Administrators (RAs) must designate a Regional Alliance Program Manager for each Region.
  - C. <u>Information Offices</u>. RAs will ensure that the information contained herein is

transmitted to all State Plan Designees and OSHA Consultation Projects.

VI. <u>Federal Program Change</u>. This instruction describes a new Federal Program for which State adoption is not required. However, OSHA encourages the States to join with OSHA in National and Regional Office Alliances. States are encouraged to develop their own Alliance Programs and to pattern them after OSHA's. In addition, States should share with OSHA their signed agreements, lessons learned and other information that may be useful in furthering the common goal of reducing occupational injuries and illnesses; and provide data on State Alliances through participation in future data initiatives or by other means.

#### VII. Definitions

- A. OSHA Alliance Program. OSHA Alliances are formalized, voluntary, cooperative relationships between OSHA and companies, labor organizations, trade and professional associations, universities, local, state, and federal government agencies, which may include State Plan States, Consultation Projects, and other stakeholders. Alliances may address enhancing the national dialogue on worksite safety and health issues, training and education on topical subjects, and outreach or promoting communication. Alliances provide opportunities to exchange ideas, convey concerns, raise issues, educate and advocate efforts to eliminate serious hazards, all aimed at achieving higher levels of worker safety and health and increasing OSHA's participation in the nationwide dialogue on safety and health.
- B. <u>Alliance Program Participant or Signatory</u>. Any party that signs an Alliance agreement with OSHA.
- C. Annual Alliance Report
  - 1. <u>National, Regional and Area Office Alliances</u>. An annual report (see Appendix A), prepared by the Alliance Coordinator or Regional Alliance Program Manager, describing the purpose and scope of the Alliance, a list of the team members and contributors, events and products of the Alliance, results achieved, and upcoming milestones. In addition, it lists information about State Plan and Consultation Project involvement.
- D. <u>Alliance Coordinator</u>. The Alliance Coordinator is the person in the originating office who is the primary contact for an individual Alliance. This person is normally one who was involved in the initial development of the Alliance and is responsible for:
  - 1. Convening the implementation team, at least three times per year, by teleconference or in person.
  - 2. Ensuring that the activities planned to meet the goals of the Alliance are undertaken in a timely manner.

- 3. Maintaining a file on the Alliance, to include the original agreement, notes of meetings, products, reports, and any other relevant materials.
- 4. Ensuring that the information about the Alliance on OSHA's Alliance Web page is current and accurate.
- 5. Communicating with others in OSHA, as appropriate, about the Alliance. For example, the coordinators of Area or Regional Office Alliances should update the Regional Alliance Program Manager when significant events occur. The Regional Alliance Program Manager, in turn, must keep the National Office contact for those Alliances updated so that the Alliance Web page can be kept up to date and the Director of the Office of Outreach Services and Alliances can be apprised of significant developments in the field. Coordinators of National Alliances must keep the Director of the Office of Outreach Services and Alliances apprised of significant events and issues.
- 6. Coordinating with the Office of Communications, for National Alliances, and with the Regional Office of Communications for Regional Alliances.
- 7. Responding to requests for information about the Alliance.
- E. Regional Alliance Program Manager. The person designated by the Regional Administrator to facilitate and track Alliance activity in the Region. This entails regular communication with Alliance coordinators in the Region to support them as needed, as well as to be able to communicate issues or concerns to the National Office, as needed or in monthly coordinating conference calls. The Regional Alliance Program Manager is also responsible for emailing the Alliance documents signed within the Region to DCSP and for writing and submitting to DCSP the annual Alliance status reports. The Regional Alliance Program Manager is also responsible for encouraging, supporting, and facilitating appropriate State Plan and Consultation Project participation in Regional Alliances.
- F. <u>Implementation Team</u>. The group of representatives from OSHA and the signatory organization(s) who meet or teleconference at least three times per year to plan the actions to be undertaken by the Alliance and achieve them or see that they are achieved.
  - 1. <u>National Alliances</u>. Team members include a representative from DCSP and whichever field office(s) or other Directorate(s) have the applicable expertise or ongoing relationships with the signatories. These typically include the Directorates of Enforcement Programs and Science, Technology, and Medicine. State Plan States and OSHA Consultation Projects are encouraged to participate on the team.

2. Regional or Area Office Alliances. Team members include appropriate

OSHA staff with the applicable expertise or ongoing cooperative relationships with the signatories. State Plan States and Consultation Projects are encouraged to participate on the team, as appropriate.

#### Responsibilities VIII.

- A. <u>Directorate of Cooperative and State Programs</u>. The DCSP is responsible for coordinating the development of OSHA Alliance policy, the oversight of individual national Alliances and the overall program, and for advising the Assistant Secretary concerning Alliance issues. DCSP is also responsible for:
  - 1. Tracking and reporting on all Alliance activities and successes, especially on the OSHA Web site and the Limited Access Page.
  - 2. Sending draft Alliance agreements to Regional Administrators and directorate heads for comment regarding relevant past experience with the potential Alliance Program participant (including any specific issues within the State Plan States, Consultation Projects or the Region that could have an impact on the Alliance), resource implications, or desire to participate in the Alliance.
  - 3. Completing reviews of Regional Office Alliances within ten working days of receipt, unless the agreement has national implications that require more comprehensive review than is normally performed.
  - 4. Collecting and reviewing annual and semiannual status reports on Alliances.
  - Working with the Directorate of Information Technology to incorporate 5. and maintain the efficacy of Alliance data in OSHA's Integrated Management Information System (IMIS).
  - 6. Extracting lessons learned from Alliance experience to continuously improve the program.
  - 7. Communicating successes to both the field and the public and promoting the Alliance Program nationally.
  - 8. Coordinating with the Office of Communications on press releases, photographers, conference exhibits, and other issues as appropriate. All National Alliances require press releases at the time of signing. A quote from the signatory should be obtained for the press release.
  - 9. Coordinating conference calls with Regional Alliance Program Managers, as needed.

- 10. Coordinating monthly tracking of Alliances under development and/or signed through phone or email.
- 11. Notifying the affected Regional Administrator and State Plan State of any Alliance-related activity that is to take place in a Region or State Plan State. For example, if an Alliance implementation team is coordinating the development of an electronic assistance tool, and OSHA personnel visit a member company site to take photographs, notify the RA and the State Program Director.
- 12. Encouraging the participation of the State Plan and Consultation Projects in the implementation of National and Regional and Area Office OSHA Alliances, including participation on individual implementation teams, as appropriate.
- B. <u>National Office Directorates</u>. While national Alliances are coordinated through DCSP, other directorates often take the initiative when beginning negotiations that may lead to Alliances with outside parties. Successful coordination is dependent on communication with DCSP. Likewise, the views and contributions of interested directorates are important to the development of Alliances that have been initiated in DCSP. Thus, directorates are responsible for:
  - 1. Including DCSP as soon as drafting of an agreement begins.
  - 2. Responding to requests for feedback on potential Alliance Program participants and reviewing draft Alliance agreements.
  - 3. Commenting, within ten working days of receipt, on draft national Alliances regarding relevant past experience with the potential Alliance Program participant, resource implications, or desire to participate in the implementation of the Alliance.
  - 4. Alerting DCSP to any issues or problems that are relevant to the implementation of a national Alliance.
- C. Regional Administrators. Regional Administrators (RAs) are responsible for:
  - 1. Ensuring that draft Alliances originating in the Regional Office are submitted to the National Office to be reviewed for programmatic consistency.
  - 2. Signing Alliances developed at the Regional Office level and ensure that the Area Directors sign those Alliances developed at the Area Office level.
  - 3. Designating a Regional Alliance Program Manager.
  - 4. Ensuring that the originating office of each Alliance establishes and

maintains a file of information.

- 5. Disseminating Alliance information to Area Offices, State Plan States, and Consultation Projects, as appropriate.
- 6. Suggesting adjustments to Alliances as needed and providing oversight for quality assurance.
- 7. Commenting, within ten working days of receipt, on draft national Alliances regarding relevant past experience with the potential Alliance Program participant (including any specific issues within the State Plan States, Consultation Projects or the Region that could have an impact on the Alliance), resource implications, or desire to participate in the Alliance.
- 8. After appropriate internal review, submit draft Regional Office Alliance agreements to the National Office for transmittal to the Office of the Solicitor for approval at least ten days prior to the anticipated signing date. Generally, give ten working days for review. Regional and Area Offices are encouraged to delay setting the signing date until approval is received from the Solicitor of Labor.
- 9. Alerting the National Office to any perceived local problems with a national Alliance.
- 10. Communicating successes to both the field and the public and promoting the Alliance Program regionally.
- 11. Coordinating local publicity efforts with the DOL Regional Office of Public Affairs and the National Office, including the OSHA Office of Communications.
- 12. Composition, review, and/or submission of Alliance implementation information (e.g. success stories, photos) to National Office for inclusion on OSHA's Web pages.
- 13. Encouraging the participation of State Plan States and Consultation Projects in the implementation of National and Regional and Area Office OSHA Alliances, including participation on individual implementation teams, as appropriate; and collecting available information on State-initiated Alliances.
- D. Area Directors. Area Directors (ADs) are responsible for:
  - 1. Ensuring that draft Alliances originating at the Area Office level are submitted to the Regional Office to be reviewed for programmatic consistency.

- 2. Signing Alliances developed at the Area Office level.
- 3. Ensuring that copies of signed Alliance agreements are sent to the Regional Alliance Program Manager.

#### IX. Purposes of an Alliance

OSHA works with the public to promote safety and health in the workplace by offering compliance assistance services and programs to businesses and organizations. These services and programs help organizations work collaboratively with the Agency and comply with the Occupational Safety and Health Act of 1971.

In March 2002, OSHA created the Alliance Program. This cooperative program enables organizations committed to safety and health to work with OSHA to prevent injuries, illnesses and fatalities in the workplace. OSHA and Alliance participants work together to reach out to, educate, and lead the nation's employers and their employees in advancing workplace safety and health. Groups that can form an Alliance with OSHA include employers, labor unions, trade or professional groups, educational institutions and government agencies.

The Alliance Program supports OSHA's Strategic Management Plan by addressing the plan's occupational trends, emerging issues and the Agency's priorities. There are few formal program requirements for Alliances and the agreements do not include an enforcement component. However, OSHA and the participating organizations must define, implement and meet a set of short and long-term goals that fall into three categories:

- A. <u>Training and Education</u>. Training and education goals may include, but are not limited to, one or more of the following areas:
  - 1. <u>Developing an Issue-Specific Course</u>. OSHA and Alliance Program participants can co-develop a course on a hazard specific to a particular industry or occupation, or a new standard or regulation, to ensure that critical information reaches all who need it. Courses can be tailored to specific audiences while accurately reflecting technical content.
  - 2. <u>Delivering Issue-Specific Training Courses</u>. OSHA and Alliance Program participants can jointly deliver or arrange for the delivery of courses to best utilize expertise and maximize the efficient use of resources in increasing the knowledge and practice of safe and healthful working conditions for specific audience types.
  - 3. <u>Developing Workplace Safety and Health Curricula</u>. OSHA and Alliance Program participants can develop comprehensive approaches to teaching relevant topics, such as introducing the concept of a culture of workplace safety and health to educational institutions through business school

curricula or university engineering programs.

- B. <u>Outreach and Communication</u>. Outreach and communication goals may include, but are not limited to, one or more of the following areas:
  - 1. <u>Developing and Disseminating Informational Materials</u>. OSHA and Alliance Program participants develop and disseminate information at conferences, events or through print and electronic means, including Web products such as electronic assistance tools.
  - 2. <u>Speaking, Exhibiting or Appearances</u>. OSHA and Alliance Program participants seek and create opportunities to appear at conferences, local meetings or other events to promote the work of the Alliance.
  - 3. <u>Cross-Training OSHA Personnel and Industry Safety and Health Professionals</u>. OSHA and Alliance Program participants, by exchanging regulatory concerns and industry practices through joint training or seminars, can promote better understanding of each party's interests and stimulate more constructive interactions in the future.
  - 4. <u>Promoting and Encouraging Participation in OSHA's Cooperative Programs</u>. An organization's members or a company's worksites can be informed about and encouraged to participate in the Consultation Program, Voluntary Protection Programs (VPP), the Safety and Health Achievement Recognition Program (SHARP), OSHA's Strategic Partnership Program (OSPP), and compliance assistance.
  - 5. <u>Sharing Information on Agreed-upon Best Practices</u>. Best practices are often not widely shared within an industry or between competitors, but Alliances facilitate this kind of sharing within and across industries. Any such practice or program shared within the context of an Alliance must be jointly determined by OSHA and the potential Alliance Program participant to be a best practice.
  - 6. Working with Other Alliance Program Participants. OSHA encourages Alliance Program participants to work together on broad issues or projects that pertain to more than one industry or organization. Alliance Program participants may agree in advance to do so on a specific issue, for a certain industry, or to reach a particular audience.
  - 7. Encouraging the Building of Relationships between Alliance Program participants and Regional and Area Offices. In cases where pilot programs or localized projects may be developed or implemented, it may be beneficial to work with specific field offices.
- C. <u>Promoting the National Dialogue on Workplace Safety and Health</u>. National dialogue goals may include, but are not limited to, one or more of the following

#### areas:

- 1. <u>Raising Awareness through Speeches and Appearances</u>. Speeches and appearances by Alliance members can be instrumental in highlighting issues, raising the awareness of others and demonstrating commitment to workplace safety and health.
- 2. <u>Developing and/or Identifying Case Studies and Publicizing their Results.</u>
  Alliances can develop case studies and promote their results through print or electronic media, promotion at conferences, or other means of reaching out to others in industry.
- 3. Convening or Participating in Forums and Round Table Discussions.

  OSHA and Alliance Program participants can bring together key players with diverse and divergent opinions to discuss problems and forge innovative solutions to workplace safety and health issues.

#### X. <u>Developing an Alliance</u>

OSHA encourages flexibility, creativity, and cooperation in the Alliance development process. (See Appendices B, C, and D for process flow charts.) Any party can initiate development of an Alliance. Since Alliance development is a dynamic process, DCSP recommends that Alliance coordinators, at all levels of the Agency, refer to the tracking charts posted on OSHA's Limited Access Web page. This information is maintained and updated at least monthly by DCSP and contains data on Alliance activities such as organizations that are currently negotiating with OSHA.

Alliances are signed, cooperative agreements that address such things as the elimination or control of a particularly serious hazard endangering employees, new safety and health issues, or special problems facing a particular industry. An OSHA Alliance should have one or more primary goals—training and education, outreach and communication, and/or promotion of the national dialogue on workplace safety and health.

A. <u>Distinguishing Alliances from Other OSHA Initiatives</u>. Unlike OSHA's Strategic Partnership Program (OSPP), the Voluntary Protection Programs (VPP), and the Safety and Health Achievement Recognition Program (SHARP), Alliances do not require applications, data collection, verification, or evaluation. Alliances also do not offer incentives, such as focused inspections or inspection deferral, to their signatories. In addition, unlike OSHA's Local and National Emphasis Programs, Alliances have no direct effect on the enforcement activities of the Agency.

Alliances complement OSHA's other cooperative initiatives and the many available forms of compliance assistance, in that Alliances serve as an introductory step for stakeholders in establishing a collaborative relationship with OSHA. Alliances not only advance workplace safety and health, but also build on existing relationships and encourage participation in other cooperative relationships such as involvement with the Consultation Program, OSPP, SHARP,

and VPP.

B. <u>Identifying Potential Alliance Program Participants.</u> Often trade associations seek to participate in Alliances, because they can benefit from the mutual leveraging of resources. An association is able to act on behalf of its members to build a strong relationship with OSHA, and the Agency is able to get its message out to many more employers, employees, or worksites than it could do on its own. Nonetheless, fruitful Alliances can also be formed with other types of organizations.

Professional associations can benefit from working with OSHA and sharing their members' expertise and experiences in addressing safety and health issues in the workplace. Educational institutions can collaborate with the Agency to develop progressive safety and health curricula for non-safety disciplines such as business or engineering. Government agencies that share with OSHA one or more of their missions or customer bases can leverage resources by sending a unified message.

Individual companies may also benefit by working with OSHA to share their experience with other companies or industries, thereby helping to lead the way to broader implementation of programs and practices that they have developed and implemented themselves. Likewise, labor organizations can benefit by working with OSHA to educate and reach out to their members and others about the value of safe and healthful workplaces.

State Plan States are encouraged, but not required, to develop their own Alliance Programs, and to enter into National or Regional Alliances with OSHA. OSHA also encourages the participation of State Plan States and Consultation Projects in the formation and implementation of National and Regional Alliances, including participation on individual implementation teams. Where a National Alliance is of particular interest to a State Plan State (i.e., due to the concentration of the subject industry in that State), OSHA will invite the State to participate.

- C. <u>General Considerations in Choosing Alliance Program Participants</u>. Time and resources permitting, the Agency should form Alliances with any organization that meets the considerations below and is willing to work together to achieve mutual goals. However, highest priority should go to organizations that would best help OSHA reach the broadest affected audience, especially on issues covered by OSHA's Strategic Management Plan or other high-priority initiatives.
  - 1. Sufficient resources, such as a Web site, newsletter(s), journal(s), or conferences, all of which can be critical to the implementation of Alliance goals.
  - 2. Expertise within the staff or membership of the organization sufficient to meet goals such as developing or delivering training and curricula.
  - 3. Leadership commitment to the Alliance in general and to meeting specific

goals, such as demonstrating commitment to safety and health.

- 4. Willingness to reach beyond the group's own membership or constituency, as in making online resources available to all users.
- 5. The organization's current and past interaction with the Agency.
- D. <u>Alliances with For-Profit Entities</u>. As previously noted, OSHA also enters into Alliances with individual companies, for example, when the company has exceptional programs or tools that could be shared with others who may not have the resources or expertise to develop and implement their own. Alliance coordinators should take care, however, when negotiating an Alliance with a forprofit entity, to avoid any appearance of governmental sanction of the company's product or approach. For example, it might appear that OSHA is endorsing a particular product of the for-profit entity. (Also see G., below.)

In addition, where it appears that OSHA would clearly benefit by having a product offered by the company for OSHA's use, then the product should be acquired in accordance with appropriate Federal procedures.

E. <u>Alliances with Non-Profit Entities</u>. As previously noted, OSHA also enters into Alliances with non-profit entities (e.g. trade and professional associations, government agencies) when the organizations have exceptional programs or tools that could be shared with others who may not have the resources or expertise to develop and implement their own. Alliance coordinators should take care, however, when negotiating an Alliance with a non-profit entity, to avoid any appearance of governmental sanction of the organization's product or approach. For example, it might appear that OSHA is endorsing a particular product of the non-profit entity. (Also see G., below.)

In addition, where it appears that OSHA would clearly benefit by having a product offered by the company for OSHA's use, then the product should be acquired in accordance with appropriate Federal procedures.

F. <u>Intra-Agency Communication for National Alliances</u>. Those that initiate a national Alliance must include DCSP in negotiating Alliances with potential Alliance Program participants. In addition, goals should not be finalized before seeking input from other OSHA offices to ensure that the focus of the Alliance is compatible with other Agency priorities, programs, and initiatives. When negotiating a national Alliance with a company that has facilities under OSHA's jurisdiction, the Alliance coordinator should discuss the entity's current and past interaction with OSHA with other offices, particularly the Directorate of Enforcement Programs and the Solicitor's Office. This discussion may be informal or via e-mail.

In addition, Alliance coordinators should communicate with other OSHA offices to identify all appropriate potential implementation team members and to ensure

that resources will be available from affected offices. For national Alliances, coordinators should seek the participation of other Directorates when they may be able to enhance or augment DCSP-internal expertise. Field participation in the implementation team, including State Plan and Consultation Project participants, helps to ensure a broad perspective and is invaluable in cases where a particular field office has led or participated in other work with the Alliance Program participant. In addition, Alliance coordinators should maintain communication with other OSHA offices during the life of an Alliance, to ensure that its focus remains compatible with Agency goals.

G. <u>Alliance Agreements</u>. Alliances must be formalized through an Alliance agreement that outlines the purposes of the Alliance, the make-up of the implementation team, a two-year or other negotiated term, and a termination provision. These are built into the Alliance templates in Appendices E (for National Alliances) and F (for Regional or Area Office Alliances).

OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA, and they have proved to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing any of that party's products or services; nor does the Agency enter into an Alliance with the purpose of promoting a particular party's products or services. Thus, in developing goals, care must be taken to avoid any possible appearance of preferential access given to the entity. For example, goals may not include commitment to participate in or influence the standards-development process or any other statutory function of the Agency.

A draft Alliance agreement can be used to discuss and refine the focus, intent, or terms of the Alliance. It should contain a statement of the focus of the Alliance, a brief description of the purpose of the Alliance (organized by goal type), and the implementation paragraphs found in the templates. When the draft has the preliminary approval of all parties, the originating office must submit the draft agreement to the next higher organizational level to ensure programmatic consistency.

H. <u>Alliance Coordinator</u>. One person in the originating office must be assigned to act as OSHA coordinator of the individual Alliance.

#### XI. Alliance Signatories

OSHA signatories to Alliances should be the highest authority in the OSHA office that develops the agreement. The Assistant Secretary must sign national Alliances (except when the Secretary of Labor chooses to do so), the Regional Administrator(s) must sign regional Alliances and the Area Director(s) must sign Alliances developed in an Area Office(s). Higher level officials may sign lower level Alliances. Alliances which include State Plan membership should include an appropriate State Plan signatory. (State Plans and Consultation Projects also may serve as members of Alliance implementation teams without being signatories.)

If the Assistant Secretary is going to be invited to sign a Regional or Area Office Alliance, the Alliance agreement must be cleared by DCSP and the National Office SOL two weeks in advance of the signing date.

Signing ceremonies are optional. The signatories may choose to simply exchange signatures by mail.

#### XII. <u>Program Requirements</u>

Because Alliances are intended to encourage free and open discussion of safety and health concerns, the only formal program requirements are as follows. Alliance coordinators must:

- A. <u>Prepare a Draft Alliance Agreement</u>. Follow the Process Flow Chart in Appendix B
- B. <u>Prepare a Regional or Area Office Alliance</u>. Follow the Process Flow Charts in Appendices C and D.
- C. <u>After the Alliance is Signed</u>. Once an Alliance is signed, hold regular meetings or conference calls (at a minimum, at least three times per year) to ensure the Alliance remains on track. An implementation workplan and provisions for charting milestones of the Alliance are recommended but not required.

#### D. Alliance Documentation

- 1. <u>Alliance Agreement</u>. Send electronic and hard copies of signed Area Office Alliances, including the signature pages, to the Regional Alliance Program Manager within one week of signature. These will be forwarded by the Regional Alliance Program Manager to DCSP within one week of receipt. The electronic copy will be posted to the OSHA Alliance Program Web site, as will any updates, milestones, success stories, events, or photographs sent to the National Office for that purpose.
- 2. <u>Submitting Annual Reports.</u> Prepare and submit annual reports to DCSP. DCSP reviews these reports for programmatic consistency. In addition, DCSP extracts success stories to be shared in reporting on the Alliance Program, posting on the Alliance Program Web page, and in promoting the Alliance's benefits. In addition, Regional Alliance Program Managers may be called upon, between required reports, to provide milestones or significant activities and events for posting to the Web site or reporting to the Assistant Secretary or others.

The purpose of annual Alliance reports is to assess the impact of an Alliance. Results are measured against the goals stated in the Alliance agreement, including joint events, products developed, and people

#### reached.

- a. National, Regional and Area Office Alliances Annual Report. An Annual Alliance Report prepared by the Alliance Coordinator, describes the purpose and scope of the Alliance, a list of the team members and contributors, events and products of the Alliance, results achieved, and upcoming milestones. The annual report is due to the Director of the Office of Outreach Services and Alliances within sixty days of the anniversary of the Alliance signing. (See Appendix A.)
- b. <u>Updates</u>. Bulleted milestones and activities or events must be added to each Alliance's Web page as warranted.

#### XIII. OSHA Recognition of Alliances

OSHA officially recognizes Alliances through press releases, postings on the OSHA Web page, and coverage in the Agency's print and electronic publications.

In addition, OSHA makes available to each signatory an Alliance Program mark or emblem to recognize its relationship with OSHA. Alliance Program participants are authorized to appropriately use the OSHA Alliance logo on documents or Web pages relating to the Alliance for as long as the Alliance remains in effect. The mark or emblem may not be used for fundraising or lobbying efforts or to imply that OSHA endorses a particular entity or its actions or products.

#### XIV. Termination of an Alliance

Any signatory may terminate its Alliance at any time, provided it gives 30 days written notice. Reasons for OSHA to terminate an Alliance may include, but are not limited to:

- A. Failure of the Alliance Program participant to fulfill responsibilities outlined in the workplan developed by the implementation team.
- B. A change in the Alliance Program participant's strategic direction such that it appears to undermine the goals of the Alliance.
- C. Evidence that the Alliance Program participant does not have the resources it purported to have when developing the Alliance.

# Appendix A Template for National, Regional and Area Offices Annual Alliance Report ANNUAL ALLIANCE REPORT

#### [DATE]

**Date Signed** 

[Date]

<u>Overview</u>

[Brief summary of the purpose and scope of the Alliance.]

Implementation Team Members

[List members of the Implementation Team.]

Contributors

[If applicable, also list contributors or developers who are not part of the Implementation Team.]

**Evaluation Period** 

[From the date of the signing, describe the length of time that this report covers.]

II. Implementation Team Meetings

[List dates, locations and types of Implementation Team meetings (conference calls or in-person meetings) that have been held during the review period.]

III. Events and Products

**Training and Education** 

Events

[List and describe each event that has occurred to meet each goal of the Alliance.]

Products

[List and describe each product developed under the Alliance to meet this type of goal.]

#### **Outreach and Communication**

Events

[List and describe each event that has occurred to meet each goal of the Alliance.]

Products

[List and describe each product developed under the Alliance to meet this type of goal.]

A-1

#### Promoting the National Dialogue on Workplace Safety and Health

Events

[List and describe each event that has occurred to meet each goal of the Alliance.]

Products

[List and describe each product developed under the Alliance to meet this type of goal.]

#### IV. Results

[Discuss the impact of the Alliance activities and products during the reporting period.]

[Using the table below, list each activity and the number of individuals reached or trained during the reporting period.]

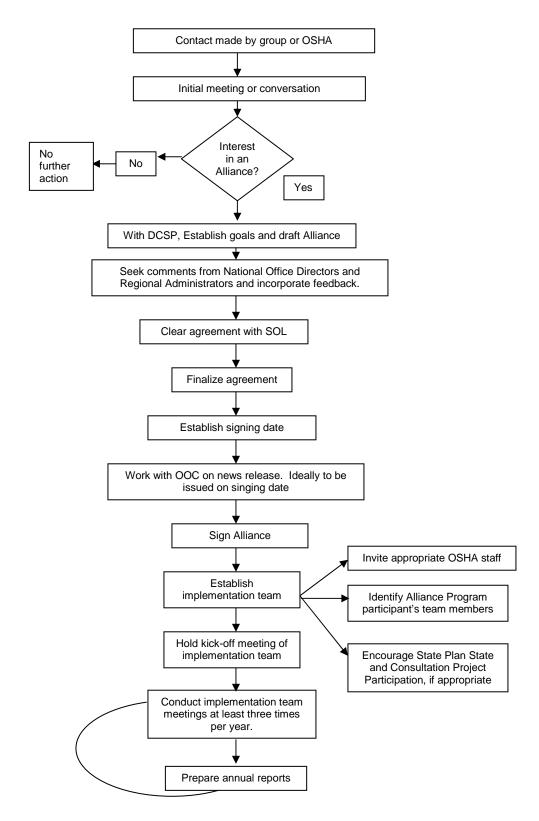
Type of Activity (Conference, Training, Print and Electronic Distribution, etc.)	Number of Individuals Reached or Trained
TOTAL	xxx

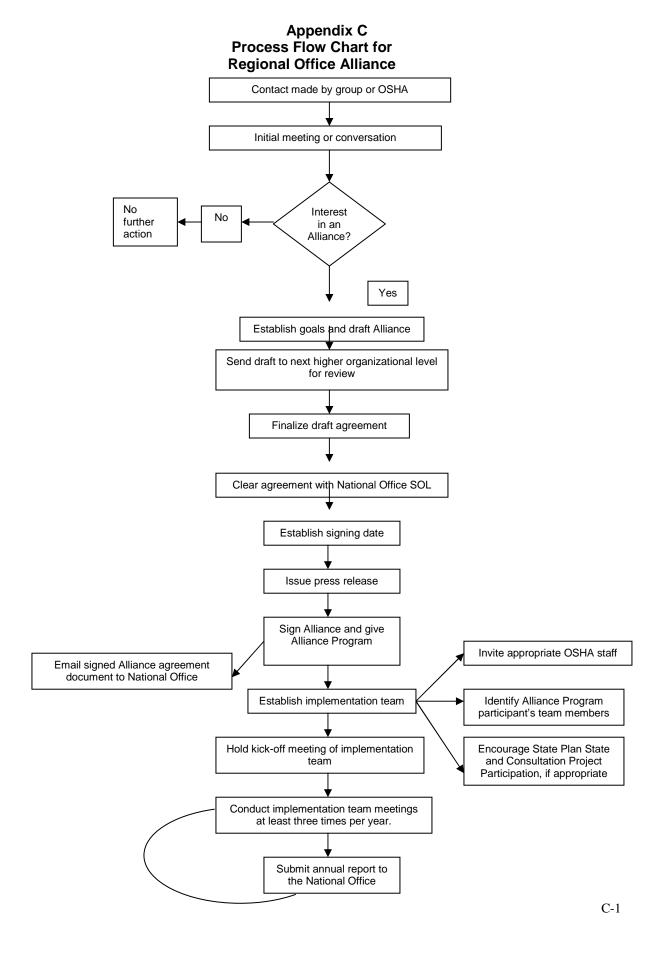
[If applicable, discuss other issues that had a bearing on the Alliance's implementation.]

#### V. Upcoming Milestones

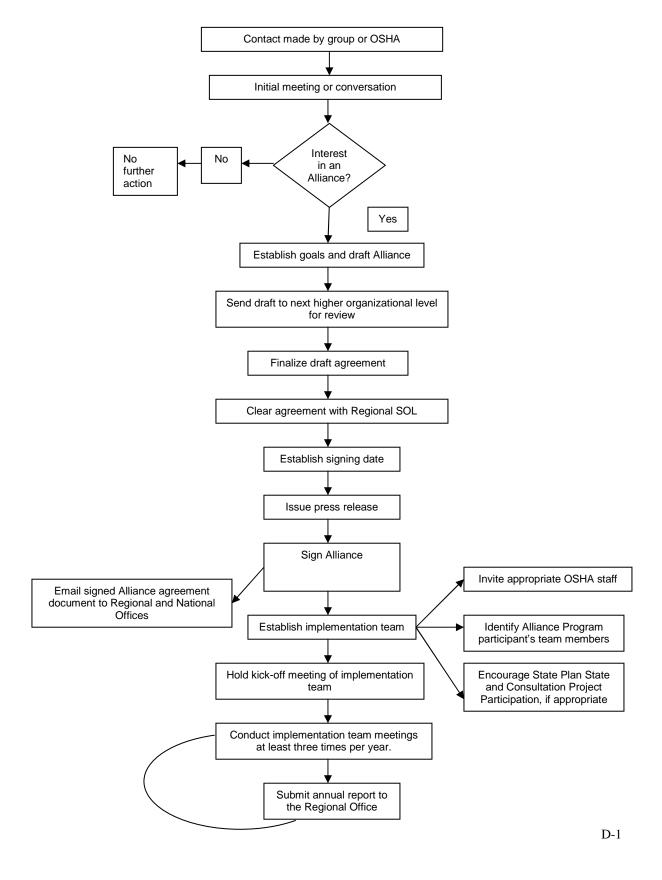
[List major planned activities, products and issues that the Alliance plans to work on during the next reporting period, including plans for renewal or conclusion.]

# Appendix B Process Flow Chart for National Alliances





# Appendix D Process Flow Chart for Area Office Alliance



### Appendix E Template for Drafting a National Alliance

### AGREEMENT ESTABLISHING AN ALLIANCE BETWEEN

# THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION U.S. DEPARTMENT OF LABOR

AND

#### THE <ORGANIZATION NAME(S)>

[The opening paragraph and overall goals may be modified to reflect the specifics of the Alliance but in general should fit this model.]

The Occupational Safety and Health Administration (OSHA) and <Organization Name(s)> recognize the value of establishing a collaborative relationship to foster safer and more healthful American workplaces. OSHA and <Organization Name(s)> hereby form an Alliance to provide <Organization(s)> members and others with information, guidance, and access to training resources that will help them protect employees' health and safety, particularly in reducing and preventing exposure to <specify> hazards <and/or> addressing <specify> issues. In developing this Alliance, OSHA and <Organization Name(s)> recognize that OSHA's State Plan and Consultation Project partners are an integral part of the OSHA national effort.

[The goals and objectives listed below are broken out by standard goal types (training and education; outreach and communication; and promoting the national dialogue on safety and health). To the extent possible, they should contain specifics. In addition, they may be customized to fit the circumstances. Delete any that do not apply.]

OSHA and <Organization(s)> will work together to achieve the following training and education goals:

[Following are model objectives for this goal. Delete any that do not apply and to the extent possible, make specific those that do, for example, by naming the type of course to be developed or the course content.]

- Work with OSHA to provide expertise to develop training and education programs for <specify audience> regarding <specify hazard(s) or issue area(s)>, and to provide expertise in communicating such information to employers and employees in the industry.
- Deliver or arrange for the delivery of <specify> courses.

 Work with OSHA to provide expertise to develop workplace safety and health curricula on <specify>.

OSHA and <Organization(s)> will work together to achieve the following outreach and communication goals:

[Following are model objectives for this goal. Delete any that do not apply and to the extent possible, make specific those that do, for example, by naming specific conferences to attend or the audience(s) to be reached.]

- Work with OSHA to provide expertise in developing information on the recognition and prevention of workplace hazards, and to provide expertise in developing ways of communicating such information (e.g. print and electronic media, electronic assistance tools and OSHA's and the Corganization's> Web sites) to employers and employees in the industry.
- Speak, exhibit, or appear at <Organization(s)> conferences, local meetings, or other <specify> events.
- Share information among OSHA personnel and industry safety and health professionals regarding <Organization(s)> best practices or effective approaches and publicize results through outreach by <Organization(s)> and through OSHA- or <Organization(s)>-developed materials, training programs, workshops, seminars, and lectures (or any other applicable forum).
- Promote and encourage <Organization(s)> members' or worksites' participation in OSHA's cooperative programs such as compliance assistance, the Voluntary Protection Programs, and Consultation and its Safety and Health Achievement Recognition Program.
- Work with other Alliance participants on specific issues and projects on <specify issue, industry, or audience> that are addressed and developed through the Alliance Program.
- Encourage <Organization(s)> chapters <and/or> worksites to build relationships with OSHA's Regional and Area Offices, State Plan States, and Consultation Projects to address health and safety issues, including <specify>.

OSHA and <Organization(s)> will work together to achieve the following goals related to promoting the national dialogue on workplace safety and health:

[Following are model objectives for this goal. Delete any that do not apply and to the extent possible, make specific those that do, for example, by naming specific studies to be conducted or the audience(s) to be reached.]

- Raise others' awareness of and demonstrate their own commitment to workplace safety and health whenever <Organization(s)> leaders address groups.
- Develop and disseminate case studies illustrating the business value of safety and health and publicize their results.
- Convene or participate in forums, round table discussions, or stakeholder meetings on <specify> issues to help forge innovative solutions in the workplace or to provide input on safety and health issues.

OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA for purposes such as training and education, outreach and communication and promoting a national dialogue on workplace safety and health. These Alliances have proved to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing any of that party's products or services; nor does the Agency enter into an Alliance with the purpose of promoting a particular party's products or services.

[The implementation paragraph, below, may be modified by adding or deleting Directorates or offices to be represented on the team, according to the specific objectives, strategies, or issues to be addressed under the Alliance.]

An implementation team made up of representatives of both organizations will meet to develop a plan of action, determine working procedures, and identify the roles and responsibilities of the participants. In addition, they will meet at least three times per year to track and share information on activities and results in achieving the goals of the Alliance. Team members will include representatives of OSHA's Directorate of Cooperative and State Programs and any other appropriate offices. OSHA will encourage State Plan States' and OSHA Consultation Projects' participation on the team.

This agreement will remain in effect for <two years/or specify mutually agreed upon period>. <specify: Either/Any> signatory may terminate it for any reason at any time, provided they give 30 days written notice. This agreement may be modified at any time with the concurrence of <specify: both/all> signatories.

John Henshaw	Date	<name></name>	Date
Assistant Secretary		<title>&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Occupational Safety and&lt;/td&gt;&lt;td&gt;l&lt;/td&gt;&lt;td&gt;&lt;Organization Name&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Health Administration&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>	

### Appendix F Template for Drafting a Regional or Area Office Alliance

## AGREEMENT ESTABLISHING AN ALLIANCE BETWEEN

# THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION U.S. DEPARTMENT OF LABOR

<SPECIFY OFFICE(S)>

**AND** 

#### THE <ORGANIZATION NAME(S)>

[The opening paragraphs and overall goals may be modified to reflect the specifics of the Alliance, but in general should fit this model.]

The Occupational Safety and Health Administration (OSHA) and <Organization Name(s)> recognize the value of establishing a collaborative relationship to foster safer and more healthful American workplaces. OSHA and <Organization Name(s)> hereby form an Alliance to provide <Organization(s)> members and others with information, guidance, and access to training resources that will help them protect employees' health and safety, particularly in reducing and preventing exposure to <specify> hazards <and/or> addressing <specify> issues. In developing this Alliance, OSHA and <Organization Name(s)> recognize that OSHA's State Plan and Consultation Project partners are an integral part of the OSHA national effort.

[The goals and objectives listed below are broken out by standard goal types (training and education; outreach and communication; and promoting the national dialogue on safety and health). To the extent possible, they should contain specifics. In addition, they may be customized to fit the circumstances. Delete any that do not apply.]

OSHA and <Organization(s)> will work together to achieve the following training and education goals:

[Following are model objectives for this goal. Delete any that do not apply and to the extent possible, make specific those that do, for example, by naming the type of course to be developed or the course content.]

- Work with OSHA to provide expertise to develop training and education programs for <specify audience> regarding <specify hazard(s) or issue area(s)>, and to provide expertise in communicating such information to employers and employees in the industry.
- Deliver or arrange for the delivery of <specify> courses.
- Work with OSHA to provide expertise to develop workplace safety and

health curricula on <specify>.

OSHA and <Organization(s)> will work together to achieve the following outreach and communication goals:

[Following are model objectives for this goal. Delete any that do not apply and to the extent possible, make specific those that do, for example, by naming specific conferences to attend or the audience(s) to be reached.]

- Work with OSHA to provide expertise in developing information on the recognition and prevention of workplace hazards, and to provide expertise in developing ways of communicating such information (e.g. print and electronic media, electronic assistance tools and OSHA's and the Corganization's> Web sites) to employers and employees in the industry.
- Speak, exhibit, or appear at <Organization(s)> conferences, local meetings, or other <specify> events.
- Share information among OSHA personnel and industry safety and health professionals regarding <Organization(s)> best practices or effective approaches and publicize results through outreach by <Organization(s)> and through OSHA- or <Organization(s)>-developed materials, training programs, workshops, seminars, and lectures (or any other applicable forum).
- Promote and encourage <Organization(s)> members' or worksites'
  participation in OSHA's cooperative programs such as compliance
  assistance, the Voluntary Protection Programs, and Consultation and its
  Safety and Health Achievement Recognition Program.
- Work with other Alliance participants on specific issues and projects on <specify issue, industry, or audience> that are addressed and developed through the Alliance Program.
- Encourage <Organization(s)> chapters <and/or> worksites to build relationships with OSHA's Regional and Area Offices, State Plan States, and Consultation Projects to address health and safety issues, including <specify>.

OSHA and <Organization(s)> will work together to achieve the following goals related to promoting the national dialogue on workplace safety and health:

[Following are model objectives for this goal. Delete any that do not apply and to the extent possible, make specific those that do, for example, by naming specific studies to be conducted or the audience(s) to be reached.]

- Raise others' awareness of and demonstrate their own commitment to workplace safety and health whenever <Organization(s)> leaders address groups.
- Develop and disseminate case studies illustrating the business value of safety and health and publicize their results.
- Convene or participate in forums, round table discussions, or stakeholder meetings on <specify> issues to help forge innovative solutions in the workplace or to provide input on safety and health issues.

OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA for purposes such as training and education, outreach and communication and promoting a national dialogue on workplace safety and health. These Alliances have proved to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing any of that party's products or services; nor does the Agency enter into an Alliance with the purpose of promoting a particular party's products or services.

[The implementation paragraph, below, may be modified by adding or deleting offices to be represented on the team or by adding descriptions of the required expertise to be represented, according to the specific objectives, strategies, or issues to be addressed under the Alliance.]

An implementation team made up of representatives of both organizations will meet to develop a plan of action, determine working procedures, and identify the roles and responsibilities of the participants. In addition, they will meet at least three times per year to track and share information on activities and results in achieving the goals of the Alliance. [If appropriate, include: OSHA will encourage State Plan States' and OSHA Consultation Projects' participation on the team.]

This agreement will remain in effect for <two years/or specify mutually agreed upon period>. <specify: Either/Any> signatory may terminate it for any reason at any time, provided they give 30 days written notice. This agreement may be modified at any time with the concurrence of <specify: both/all> signatories.

<name></name>	Date	<name></name>	Date
<title>&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;Title&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Occupational Safety and&lt;/td&gt;&lt;td&gt;d&lt;/td&gt;&lt;td&gt;&lt;Organization Name&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Health Administration&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>			

### Appendix G Template for Drafting a National Renewal Alliance Agreement

### RENEWAL AGREEMENT ESTABLISHING AN ALLIANCE BETWEEN

# THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION U.S. DEPARTMENT OF LABOR

#### AND

#### THE <ORGANIZATION NAME(S)>

The Occupational Safety and Health Administration (OSHA) and the <a href="Organization Name(s)">Organization Name(s)</a> hereby renew the Alliance agreement signed on October 24, 2002. OSHA and <a href="Organization">Organization</a> continue to recognize the value of collaborative efforts to achieve workplace safety. OSHA and <a href="Organization">Organization</a> remain committed to cooperative and proactive efforts to advance workplace safety and health. In renewing this Alliance, OSHA and <a href="Organization">Organization</a> recognize that OSHA's State Plan and Consultation Project partners are an integral part of the OSHA national effort.

OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA for purposes such as training and education, outreach and communication and promoting a national dialogue on workplace safety and health. These Alliances have proved to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing any of that party's products or services; nor does the Agency enter into an Alliance with the purpose of promoting a particular party's products or services.

In addition, the implementation team will continue to meet on a regular schedule to track and share information on activities and results in achieving the goals of the Alliance. OSHA will afford the opportunity for representatives of the Occupational Safety and Health State Plan Association and the association of state Consultation Projects to participate as well.

This agreement will remain in effect for two years from the date of signing and will automatically be renewed annually thereafter. This agreement may be modified at any time with the concurrence of both signatories and may be terminated for any reason with 30 days written notice from either signatory.

<name></name>	 Date	<name></name>	Date
<title>&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;Title&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Occupational Safet&lt;/td&gt;&lt;td&gt;ty and&lt;/td&gt;&lt;td&gt;&lt;Organization Name&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Health Administrati&lt;/td&gt;&lt;td&gt;on&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>			

### Appendix H Template for Drafting a Regional or Area Office Renewal Alliance Agreement

### RENEWAL AGREEMENT ESTABLISHING AN ALLIANCE BETWEEN

### THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION U.S. DEPARTMENT OF LABOR

<SPECIFY OFFICE(S)>

AND

#### THE <ORGANIZATION NAME(S)>

The Occupational Safety and Health Administration (OSHA) and the <a href="Organization Name(s)">Organization Name(s)</a> hereby renew the Alliance agreement signed on October 24, 2002. OSHA and <a href="Organization">Organization</a> continue to recognize the value of collaborative efforts to achieve workplace safety. OSHA and <a href="Organization">Organization</a> remain committed to cooperative and proactive efforts to advance workplace safety and health. In renewing this Alliance, OSHA and <a href="Organization">Organization</a> recognize that OSHA's State Plan and Consultation Project partners are an integral part of the OSHA national effort.

OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA for purposes such as training and education, outreach and communication and promoting a national dialogue on workplace safety and health. These Alliances have proved to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing any of that party's products or services; nor does the Agency enter into an Alliance with the purpose of promoting a particular party's products or services.

In addition, the implementation team will continue to meet on a regular schedule to track and share information on activities and results in achieving the goals of the Alliance. OSHA will afford the opportunity for representatives of the Occupational Safety and Health State Plan Association and the association of state Consultation Projects to participate as well.

This agreement will remain in effect for two years from the date of signing and will automatically be renewed annually thereafter. This agreement may be modified at any time with the concurrence of both signatories and may be terminated for any reason with 30 days written notice from either signatory.

<name></name>	Date	<name></name>	Date
<title>&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;Title&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Occupational Safety and&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;Organization Name&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Health Administration&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>			