Vaccination and Testing Emergency Temporary Standard Social Media Toolkit

Intro text

The U.S. Department of Labor has created this social media toolkit and graphics to help workers and employers understand the requirements and purpose of OSHA's new Emergency Temporary Standard on Vaccination and Testing. Help us get the word out by sharing this content on your own social media platforms.

View the social media toolkit content in Spanish.

Social information

Web: <u>www.osha.gov/vaxETS</u>

Twitter: <u>@OSHA_DOL</u>, <u>@USDOL</u>Facebook: <u>DepartmentOfLabor</u>

o LinkedIn: <u>U.S. Department of Labor</u>

o Instagram: @USDOL

• Graphics



- o Twitter 1200x675
- o Facebook/LinkedIn 1200x627
- o <u>Instagram 1080x1080</u>
- o <u>Vertical 1080x1920</u>
- o Rectangle 300×250

- o Square 250x250
- o Banner 468×60

OSHA'S EMERGENCY TEMPORARY STANDARD ON VACCINATION AND TESTING



Employers with 100+ employees will be required to **ensure all workers are fully vaccinated** unless the employer requires unvaccinated employees to undergo weekly testing and wear a face covering.

osha.gov/vaxETS

- o Twitter 1200x675
- o Facebook/LinkedIn 1200x627
- o Instagram 1080x1080

OSHA'S EMERGENCY TEMPORARY STANDARD ON VACCINATION AND TESTING



Covered employers must provide **paid time** for workers to get the COVID-19 vaccine or recover from any side effects.

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- o <u>Twitter 1200x675</u>
- o Facebook/LinkedIn 1200x627
- o <u>Instagram 1080x1080</u>

OSHA'S EMERGENCY TEMPORARY STANDARD ON VACCINATION AND TESTING



States with their own OSHA plans ("State Plan" states) must **have** a **standard** that is identical to or as effective as OSHA's, or show they have an existing standard that is at least as effective.

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- Twitter 1200x675
- o Facebook/LinkedIn 1200x627
- o Instagram 1080x1080

Sample tweets – general messages

OSHA's new Emergency Temporary Standard on Vaccination and Testing requires employers with 100+ employees to ensure all workers are fully vaccinated – with paid time to get the vaccine – unless they choose to allow workers to undergo weekly testing and wear a face covering: www.osha.gov/vaxETS

More than 3 in 5 eligible workers in the U.S. have received at least one COVID-19 shot. @OSHA_DOL's new Emergency Temporary Standard will help build on that progress and keep workers safe: www.osha.gov/vaxETS

.@OSHA_DOL's Emergency Temporary Standard on Vaccination and Testing aims to help decrease worker hospitalizations and deaths from COVID-19: www.osha.gov/vaxETS

We're taking action to protect workers and fight the coronavirus. Learn about new vaccination requirements for covered workplaces: www.osha.gov/vaxETS

Do vaccination requirements work? Yes! Many businesses, hospitals, universities and other workplaces have successfully implemented requirements similar to @OSHA_DOL's new Emergency Temporary Standard. Get the facts: www.osha.gov/vaxETS

Sample tweets – messages for workers

COVID-19 vaccines can keep you safe on the job. Businesses covered by @OSHA_DOL's emergency standard must require workers to be vaccinated unless the business requires unvaccinated workers to undergo testing and wear a face covering: www.osha.gov/vaxETS

The COVID-19 vaccine is safe, effective and free – and we need a healthy workforce to grow an economy that works for everyone. @OSHA_DOL's Emergency Temporary Standard will help keep workers safe: www.osha.gov/vaxETS

If your employer is covered by @OSHA_DOL's Emergency Temporary Standard on Vaccination and Testing, they must provide paid time to get the COVID-19 vaccine and paid sick leave to recover from any side effects: www.osha.gov/vaxETS

If you work for a company covered by @OSHA_DOL's emergency standard and are not vaccinated, you must undergo weekly testing and wear a face covering. See what requirements apply at www.osha.gov/vaxETS

Did you know all workers are eligible to get the COVID-19 vaccine for free? Learn more about @OSHA_DOL's new vaccination requirements for covered businesses at URL and find a vaccine site near you at vaccines.gov.

• Sample tweets – messages for employers

If your business has 100+ workers, @OSHA_DOL's new Emergency Temporary Standard requires them to be fully vaccinated unless the business requires unvaccinated workers to undergo testing and wear a face covering. Learn more and get resources for your workplace: www.osha.gov/vaxETS

Covered employers must provide paid time for workers to get the COVID-19 vaccine and paid sick leave for workers to recover from any side effects. Learn more about @OSHA_DOL's new Emergency Temporary Standard: www.osha.gov/vaxETS

.@OSHA_DOL has resources to help employers comply with the new Emergency Temporary Standard on Vaccination and Testing. Get started here: www.osha.gov/vaxETS

Not sure how to implement @OSHA_DOL's new Emergency Temporary Standard on Vaccination and Testing? See a sample plan and best practices:

If your business is covered by @OSHA_DOL's Emergency Temporary Standard on Vaccination and Testing, here's what you need to know: www.osha.gov/vaxETS

Have questions about complying with @OSHA_DOL's Emergency Temporary Standard on Vaccination and Testing? View answers to FAQs: www.osha.gov/vaxETS

Employers: Get a sample plan for implementing a vaccine mandate in compliance with @OSHA_DOL's new Emergency Temporary Standard on Vaccination and Testing ➡www.osha.gov/vaxETS

• Sample Facebook/LinkedIn posts - general messages

OSHA's new Emergency Temporary Standard on Vaccination and Testing requires businesses with 100 or more employees to ensure every worker is fully vaccinated – with paid time to get the vaccine – unless

they adopt a policy requiring employees to choose either to get vaccinated or undergo weekly testing and wear a face covering. Find out if your workplace is covered: www.osha.gov/vaxETS

OSHA's new Emergency Temporary Standard on Vaccination and Testing will help protect workers from COVID-19: www.osha.gov/vaxETS

OSHA's Emergency Temporary Standard on Vaccination and Testing aims to help decrease worker hospitalizations and deaths from COVID-19. See who is covered: www.osha.gov/vaxETS

A new Emergency Temporary Standard on Vaccination and Testing will help protect workers and fight the coronavirus. Learn about OSHA's requirements for covered workplaces: www.osha.gov/vaxETS

Do vaccination requirements work? Yes! Many businesses, hospitals, universities and other workplaces have successfully implemented requirements similar to OSHA's new Emergency Temporary Standard on Vaccination and Testing. Get the facts: www.osha.gov/vaxETS

Sample Facebook/LinkedIn posts - messages for workers

COVID-19 vaccines can keep you safe on the job, and they're the best way to end the spread of the coronavirus in the workplace. Employers covered by OSHA's new Emergency Temporary Standard on Vaccination and Testing must require employees to be fully vaccinated unless they adopt a policy requiring employees either to get vaccinated or undergo regular COVID-19 testing and wear a face covering at work. Learn more at www.osha.gov/vaxETS.

The COVID-19 vaccine is safe, effective and free – and we need a healthy workforce to grow an economy that works for everyone. OSHA's Emergency Temporary Standard on Vaccination and Testing will help keep workers safe: www.osha.gov/vaxETS

Did you know? If your employer is covered by OSHA's Emergency Temporary Standard on Vaccination and Testing, they are required to provide paid time to get the COVID-19 vaccine and paid sick leave to recover from any side effects. www.osha.gov/vaxETS

Under OSHA's Emergency Temporary Standard on Vaccination and Testing, if you work for a covered company with 100+ employees and are not vaccinated, you must undergo testing and wear a face covering. See what requirements apply at www.osha.gov/vaxETS.

Did you know all workers are eligible to get the COVID-19 vaccine for free, regardless of immigration status? Learn more about OSHA's new vaccination and testing requirements for covered businesses at www.osha.gov/vaxETS and find a vaccine site near you at vaccines.gov.

Sample Facebook/LinkedIn posts - messages for employers

If your business has at least 100 employees, firm or company-wide, OSHA's new Emergency Temporary Standard on Vaccination and Testing requires a mandatory COVID-19 vaccination policy, unless you adopt a policy requiring employees either to get vaccinated or undergo regular COVID-19 testing and wear a face covering at work. View the requirements for covered employers and get resources for your workplace: www.osha.gov/vaxETS

If your business is covered by OSHA's new Emergency Temporary Standard on Vaccination and Testing, you must provide paid time for workers to get the COVID-19 vaccine and paid sick leave to recover from any side effects. Learn more at www.osha.gov/vaxETS

OSHA has resources to help employers comply with the new Emergency Temporary Standard on Vaccination and Testing. Get started here: www.osha.gov/vaxETS

Not sure how to implement OSHA's new Emergency Temporary Standard on Vaccination and Testing? See a sample plan and best practices: www.osha.gov/vaxETS

If your business is covered by OSHA's Emergency Temporary Standard on Vaccination and Testing, here's what you need to know: www.osha.gov/vaxETS

Have questions about complying with OSHA's Emergency Temporary Standard on Vaccination and Testing? View answers to frequently asked questions: www.osha.gov/vaxETS

Employers: Get a sample plan for implementing a vaccine mandate in compliance with OSHA's new Emergency Temporary Standard on Vaccination and Testing www.osha.gov/vaxETS

Sample Instagram posts

OSHA's new Emergency Temporary Standard on Vaccination and Testing requires covered businesses with 100 or more employees to ensure every worker is fully vaccinated, with paid time to get the vaccine and paid sick leave to recover from any side effects. Unvaccinated workers must undergo weekly testing and wear a face covering. Workers and employers can view the requirements, fact sheets, answers to frequently asked questions, compliance materials and more at www.osha.gov/vaxETS.

Did you know all workers are eligible to get the COVID-19 vaccine for free? Learn more about OSHA's new vaccination and testing requirements for covered businesses at osha.gov/vaxETS, and then find a vaccine site near you at vaccines.gov.

Sample language for emails, newsletters, blog posts and more

Businesses with 100 or more employees – firm or company-wide – must develop, implement, and enforce a mandatory COVID-19 vaccination policy, unless they adopt a policy requiring employees either to get vaccinated or undergo regular COVID-19 testing and wear a face covering at work.

The ETS also requires employers to provide paid time to workers to get vaccinated and paid leave to recover from any side effects. It's a fact: COVID-19 vaccines can keep workers safe on the job, and data

shows they're the best way to end the spread of the coronavirus in the workplace. We know the COVID-19 vaccine is safe, effective and free – and all workers are eligible, regardless of immigration status.

We can see vaccination requirements already working in the private sector; many businesses, hospitals, universities and other workplaces have successfully implemented similar requirements.

Learn more about the Emergency Temporary Standard at <u>osha.gov/vaxETS</u> and find a vaccine site near you at vaccines.gov.