



Find it. Celebrate it. Strengthen it.

Strong safety and health programs are built through leadership, worker participation, and continuous improvement. “Safety Strong” is an interactive team challenge that helps organizations recognize what is working, celebrate the people making a difference, and strengthen proactive safety practices before injuries occur.

This activity can be completed in 45–60 minutes and works for employers of all sizes and industries.

BEFORE YOU BEGIN

Divide participants into small teams of 2–5 people. Mix roles when possible (workers, supervisors, managers, safety committee members). Provide each team with the **Safety Success Snapshot** worksheet.

START YOUR SAFETY STRONG CHALLENGE

1

Find It – Complete the Safety Success Snapshot

Have teams review the worksheet and score each item:

- 2 = Consistently
- 1 = Sometimes
- 0 = Not Currently

For items marked “Consistently,” provide a quick example of what that looks like in practice.

After scoring, reflect:

- Where are we strongest?
- Where are we weakest?
- What surprised us?
- Were scores similar or different? Why is that the case?

2

Celebrate It – Spotlight Strengths

Each team selects:

- Two strengths marked “Consistently”
- Individuals or groups who contribute to that success

Discuss:

- What strengths did you pick?
- Why does this matter?
- What behavior does it encourage?
- What impact has it had?

Invite teams to share one highlight and recognize individuals who demonstrate these strengths. These *Everyday Safety Heroes* contribute to building and sustaining a proactive culture for safety and health.

3

Strengthen It – Create a Leading Indicator

Convert one strength into a measurable leading indicator:

- What we will measure:
- Frequency:
- Target:
- Accountable person:
- Benefit:
- Implementation start date:

Example

Instead of:

"We conduct safety walkarounds."

Turn it into:

"Each supervisor completes two documented safety walkarounds per month."

Have each team share one measurable commitment. Be sure to recognize any *Leading Indicator Innovators* that help move your safety and health program forward.



Reminder: Recognition programs should encourage safe work practice and must not discourage reporting on injuries, illnesses, or near misses. "Safety Strong" promotes proactive efforts and open communication.

SHARE YOUR SUCCESS

Congratulations! You demonstrated what it means to be proactive, engaged, and committed to safety excellence. Download your "Safety Strong" challenge coin. Share your coin or certificate on social media with **#SafetyStrong** and **#SafeAndSoundAtWork**.

SAFE & SOUND

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