



9 Tips to Promote Safe + Sound at Virtual Conferences

We would appreciate if partners would help promote Safe + Sound when you participate in conferences! Take advantage of the opportunity to highlight your role, demonstrate your commitment to workplace safety, and share information with the business community. Use the tips below to help increase awareness of Safe + Sound, recruit participants to join the campaign, and take steps to be **#SafeAndSoundAtWork**.

1. Present slides on Safe + Sound

Use our [short, ready-to-use PowerPoint presentation](#) to explain what Safe + Sound is, the benefits of participating, and the core elements of an effective safety and health program. Feel free to customize it with your logo and add slides on topics your audience will be interested in.

2. Use our safety and health program graphics

Safe + Sound has several graphics that can help explain the [core elements of a safety and health program: management leadership, worker protection](#), and a [systematic approach to finding and fixing hazards](#). Use them to enhance your presentation or poster!

3. Distribute Safe + Sound materials and resources

Visit the [Safe + Sound website](#) and select the resources that work best for your audience. Our publications can help businesses learn more about Safe + Sound, find ways to start a safety and health program, and learn more about the core elements.

4. Display your Safe + Sound badge

Show that you are a [Safe + Sound partner](#) by including the badge in your presentation, on your poster, or in other materials.

5. Use our virtual meeting background

Our Safe+ Sound virtual meeting backgrounds provide a polished look for your conference presentations (sized for [1280x720](#) and [1024x768](#) screens).

6. Challenge the attendees

Reinforce your safety message by challenging the conference attendees to further their safety and health program, such as the ["Take 3 in 30" Management Leadership Challenge](#).

7. Invite attendees to join us

Ask attendees to [join our campaign](#) to receive our monthly newsletter "Safe + Sound at Work" with resources. Invite them to participate in [Safe + Sound Week](#) each August to recognize safety in the workplace.

8. Link to the Safe + Sound website

Be sure to include our website www.osha.gov/safeandsound so attendees can find resources and learn more about Safe + Sound.

9. Connect with #SafeAndSoundAtWork

Join the conversation about safety and health programs in the workplace using #SafeAndSoundAtWork. Use our hashtag along with hashtags for the conference to build the online dialogue!