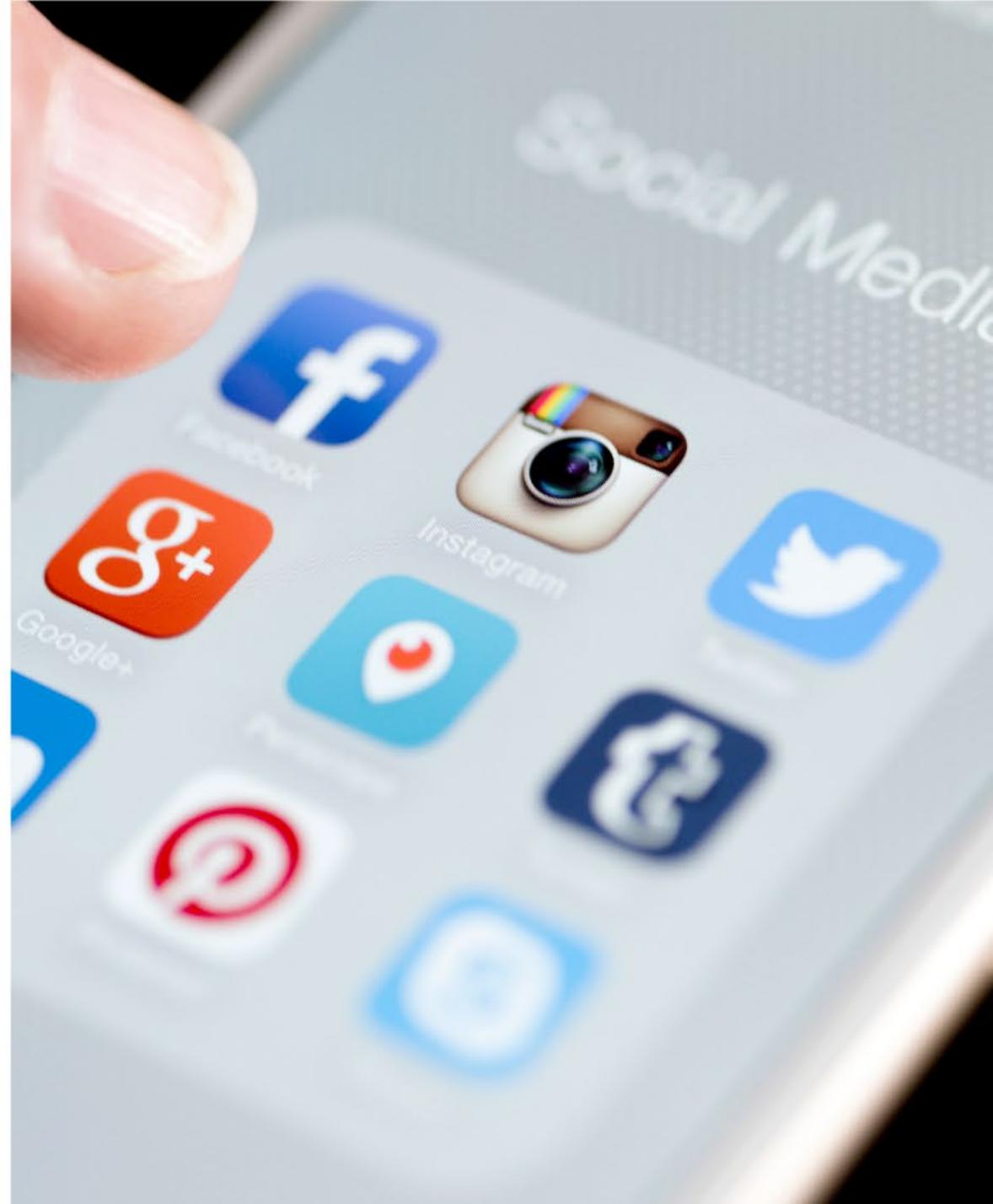




SOCIAL MEDIA TOOLKIT



JOIN THE CONVERSATION



#SafeandSoundAtWork



CUSTOMIZE YOUR PROFILE PICTURE

Download this frame at www.osha.gov/safeandsoundweek and use it on Facebook or LinkedIn.

Tip: Share the profile frame on your organization's Facebook account so your followers can easily apply it to their own pictures.

CUSTOMIZE YOUR COVER PHOTOS

Download social media cover photos sized for Facebook, Twitter, and LinkedIn at www.osha.gov/safeandsoundweek.



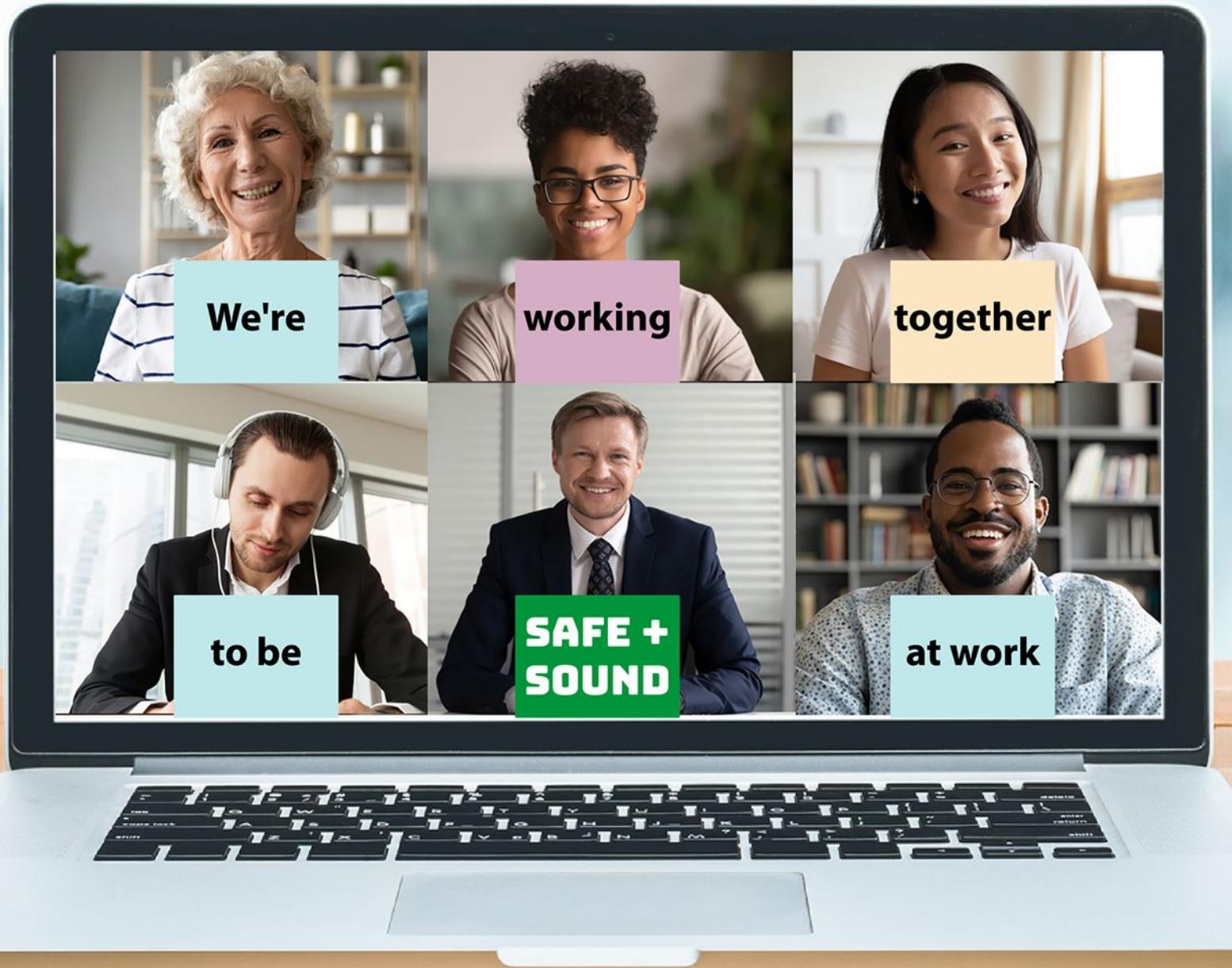
FRAME YOUR PICTURES

Apply frames to pictures you post on Facebook, Instagram, or Twitter. Download the files at www.osha.gov/safeandsoundweek.



#SafeAndSoundAtWork





MAKE A COLLAGE

Gather your colleagues to recognize a safety milestone. Download the files at www.osha.gov/safeandsoundweek.

Tip: Download the Safe + Sound virtual meeting background to give your workspace a new look!

CHANGE YOUR MEETING BACKGROUND

Use a Safe +Sound background for your next online meeting.
Download the files at www.osha.gov/safeandsoundweek.



SHARE YOUR COMMITMENT TO SAFETY

Download these images and others at www.osha.gov/safeandsoundweek.



We're committed to workplace safety and health
Be #SafeAndSoundAtWork
www.osha.gov



We're committed to workplace safety and health
Be #SafeAndSoundAtWork
www.osha.gov



We're committed to workplace safety and health
Be #SafeAndSoundAtWork
www.osha.gov/safeandsound

We're committed to workplace safety and health
Be #SafeAndSoundAtWork
www.osha.gov/safeandsound

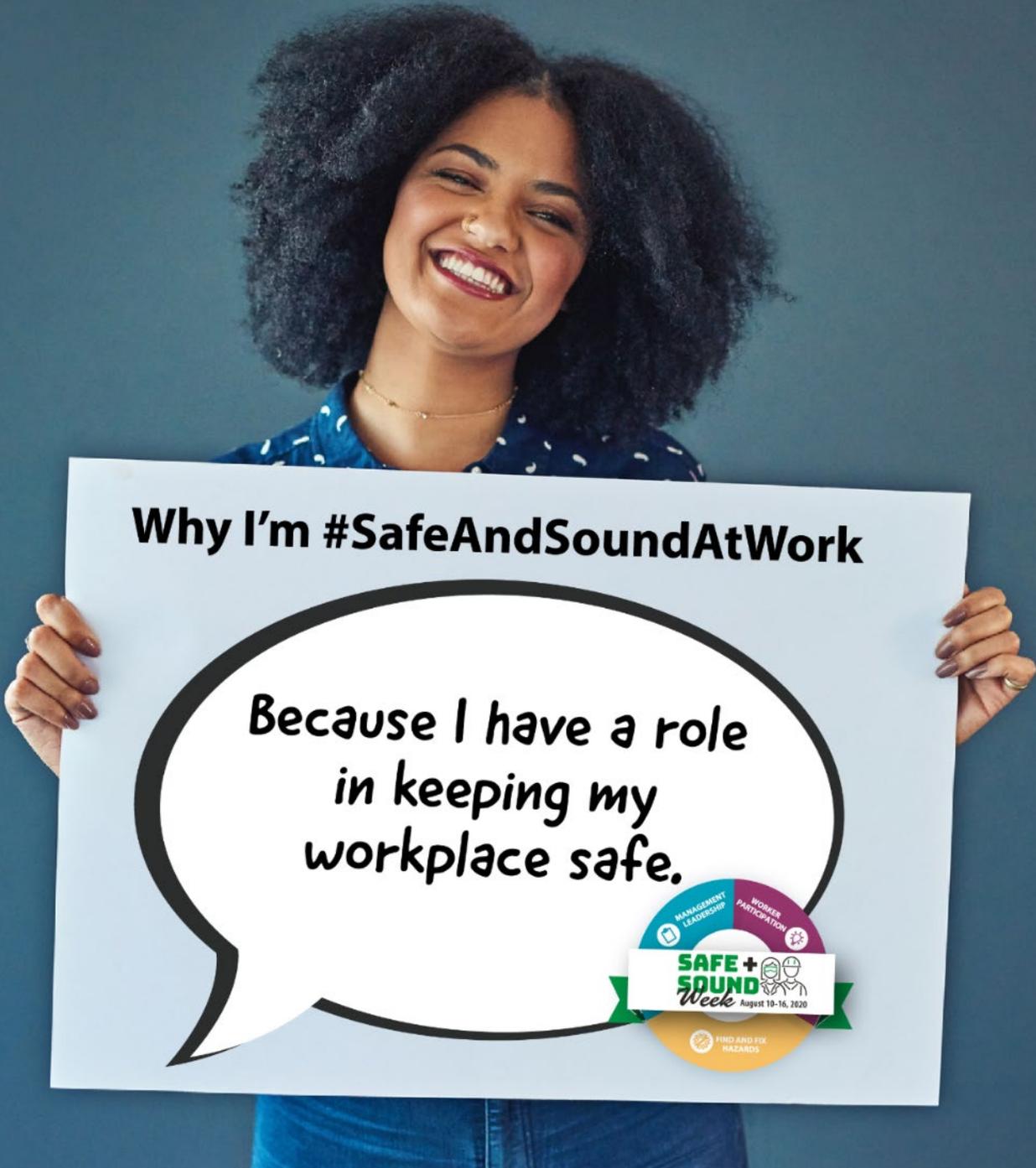
We're committed to workplace safety and health
Be #SafeAndSoundAtWork
www.osha.gov/safeandsound



SHOW YOU ARE PARTICIPATING

Display this badge on your website, social media, or other communication materials. Post your challenge coin after Safe + Sound Week to show you participated.

Download these images at www.osha.gov/safeandsoundweek.



SHARE A PICTURE

Tell your followers why you are Safe + Sound at work. Print out our shareable, fill it in, snap a picture, and post it.

Download these files at www.osha.gov/safeandsoundweek.



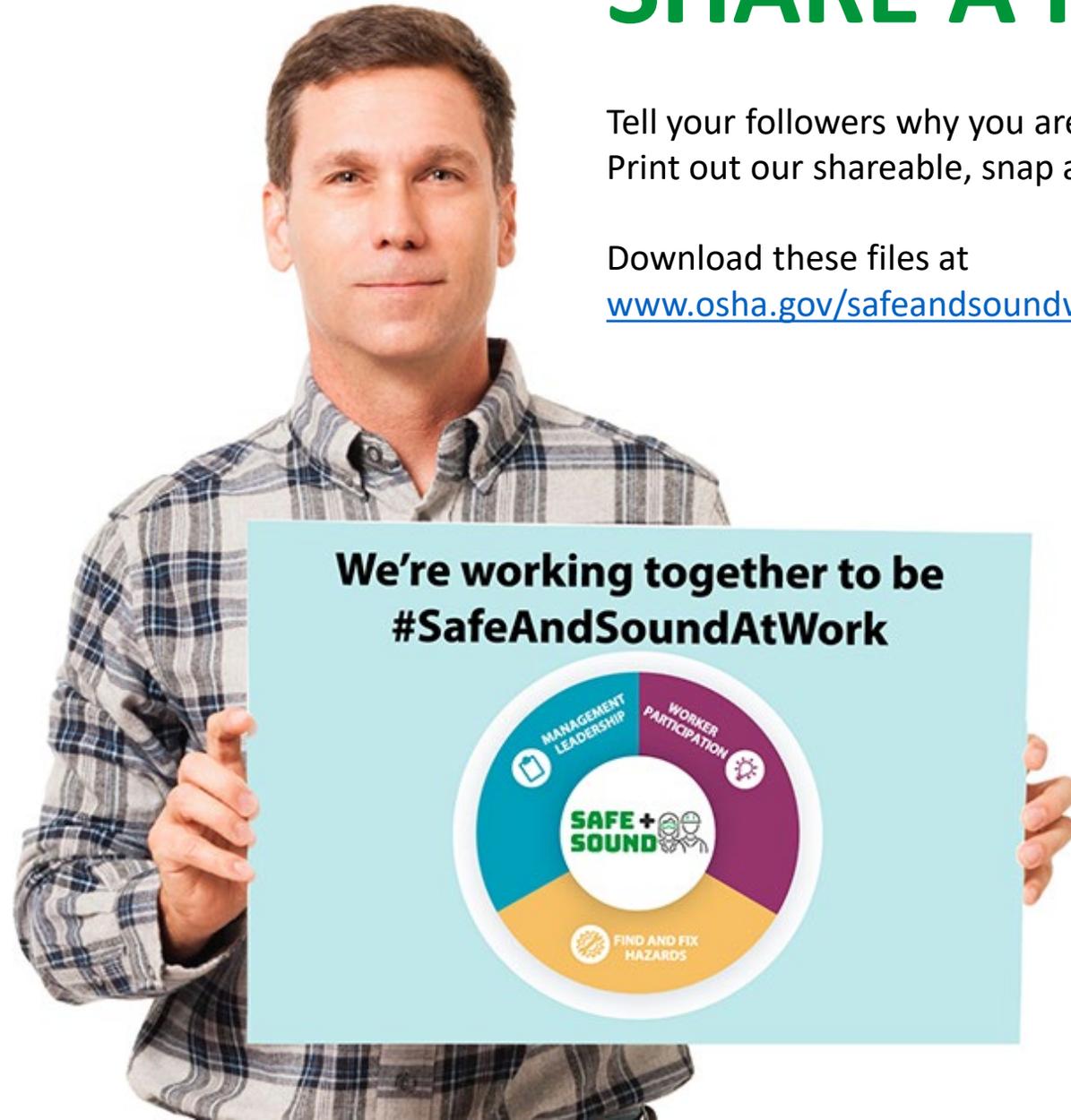
Why I'm #SafeAndSoundAtWork



SHARE A PICTURE

Tell your followers why you are Safe + Sound at work. Print out our shareable, snap a picture, and post it.

Download these files at
www.osha.gov/safeandsoundweek.





SET UP A PHOTO BOOTH

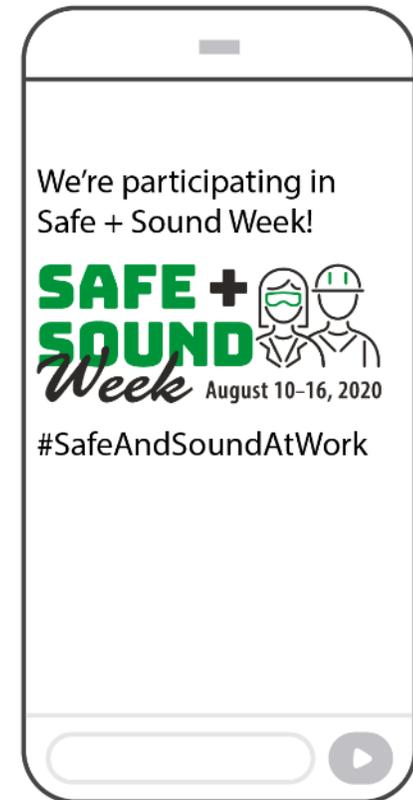
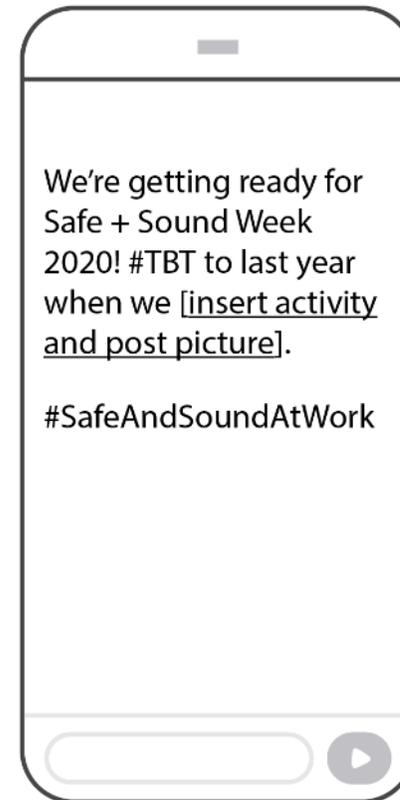
Recognize your safety successes with a Safe + Sound themed photo booth. Post your pictures with #SafeAndSoundAtWork.

Download and print these files at www.osha.gov/safeandsoundweek.

SHARE

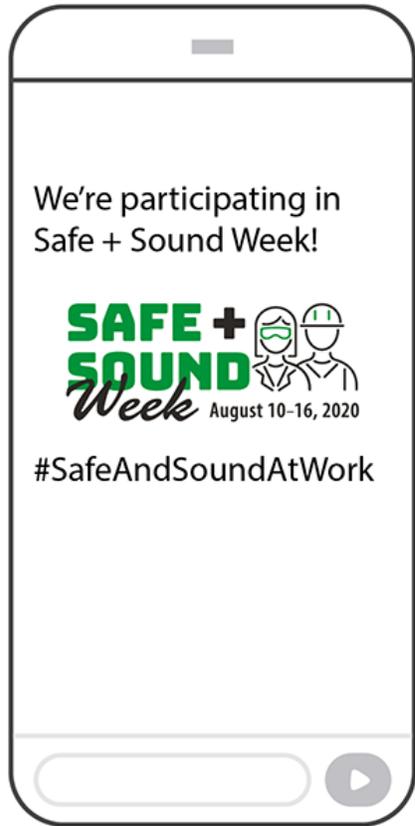
POST ON SOCIAL MEDIA

Example Posts To Use **Before** Safe + Sound Week



POST ON SOCIAL MEDIA

Example Posts To Use **During** Safe + Sound Week



SHARE

POST ON SOCIAL MEDIA

Example Posts To Use **After** Safe + Sound Week





MORE IDEAS FOR SAFE + SOUND WEEK

- ★ Create a board for work's to display anonymous suggestions to help find and fix workplace hazards.
- ★ Offer a training on safety and health in your workplace
- ★ Recognize a safety milestone and employee contributions.
- ★ Host an virtual “lunch and learn” on an element of your safety and health program.
- ★ Hold a refresher training on proper use of safety equipment.
- ★ Have employees sign a banner to commemorate a new safety and health goal.
- ★ Offer opportunities for employees to share “what safety means to me” in the workplace.
- ★ Host a trivia session on how well employees know safety and health practices.
- ★ Offer “on the spot” recognition of employer participation.
- ★ Complete the “Take 3 in 30” challenge for management leadership.
- ★ Share how your workplace is recognizing safety successes to help inspire others to take action.

Learn more at www.osha.gov/safeandsoundweek

For logos, graphics, and more tools visit
www.osha.gov/safeandsound/

Questions?
safeandsoundcampaign@dol.gov

SAFE + SOUND 