



# Management Leadership

## Take Your Commitment to Safety and Health Beyond Your Organization

### What Is It?

**Management leadership** is a demonstrated commitment at the highest levels of an organization to safety and health. It means that business owners, executives, managers, and supervisors make safety and health a core organizational value, establish goals, provide resources, and set a good example. Because managers and workers take their cues from leadership, it's important that all leaders throughout an organization show a visible commitment to safety and health.



### How Do You Do It?

You can show management leadership during Safe + Sound Week by **taking your commitment to safety and health beyond your organization**. As safety and health are continuous activities in organizations, Safe + Sound Week can be an opportunity to announce, launch, or convene on strategies that may include working with others outside of your organization (e.g., contractors, suppliers, joint employers, subcontractors) and take longer to implement. The following are a few suggestions and resources to get you started. You can select one of these activities or choose a different [activity to show management leadership](#) in your organization.

- Collaborate with partners:** Let the people you work with (e.g., contractors, suppliers, joint employers, subcontractors) know about your organization's commitment to safety and health, and learn more about how your partners are approaching safety and health. You could share a written pledge, policy, email, or article from the owner or top manager describing how the company established or maintains a safety and health program, and encourage others in your supply chain to do the same.
  - [Sample Supply Chain Email](#)
  - [Sample External Newsletter Article](#)
  - National Safety Council's [Safe at Work Pledge](#)
  
- Find or become a safety mentor:** Does an organization you work with have safety efforts or results you would like to emulate? If so, ask the lead safety officer or a peer at that company to serve as your safety mentor. Likewise, if you have a successful safety and health program, consider mentoring a colleague at a supplier, customer, or related organization who is trying to get a fledging program underway. Mentorship is a way to improve your relationships and help strengthen both organizations. To find mentoring opportunities, try the local chapter of your industry trade association, safety professionals' organizations, or an OSHA Voluntary Protection Program (VPP) participant near you.
  - American Industrial Hygiene Association's [Mentoring Program](#)
  - American Society of Safety Engineers' Mentoring Groups—[Management Practice Specialty](#), [Women in Safety Engineering](#), and [Blacks in Safety Engineering](#)
  - OSHA's [VPP](#)
  
- Promote the Safe + Sound Campaign:** Team up with other Safe + Sound supporters to promote the campaign and share the message that every workplace should have a safety and health program. Your participation can encourage other companies to learn about the value of an effective safety and health program to keep workplaces safe and help them get started.
  - [Safe + Sound Campaign](#)

- Become a safety champion in your industry, professional society, or community:** Join industry trade associations, local chambers of commerce, community organizations, local/regional business groups, labor organizations, or safety groups to find similarly committed colleagues in your field with whom to share experiences or establish relationships. Share your safety successes at meetings or sponsor meetings to convene local businesses or supply chain partners to discuss safety. You could also participate in community events and share information about safety hazards at work and at home.
- Or, create your own activity!**

### How Do You Make It Effective?

**Announce your plans:** It is likely that activities that reach beyond your organization will require on-going effort. Use Safe + Sound Week to announce your plans and lay the groundwork for success.

**Use your network:** Utilize your professional and industry networks to help you get started.

**Align goals:** Examine your organization's safety and health goals and those of your contractors, subcontractors, suppliers, joint employers, and others in your supply chain to determine if your safety and health goals align, or find ways to align them.

**Research best practices:** Stay up-to-date on current industry trends and best practices. This can help you stay at the leading edge or set targets for safety and health.

**Talk about safety and health:** Talk about the role of safety and health when you go to meetings with other organizations—publicly sharing that this is a core value for you.

### Show Your Commitment to Safety and Health

Remember to share your commitment to a safe and healthy workplace with all involved in your operations, including workers, contractors, customers, suppliers, and other stakeholders. Here are a few ways to do that:

- Tell your stakeholders what safety and health accomplishments your organization has achieved in your next public or customer newsletter.
- Include examples of your safety achievements in public materials, such as your website, brochures, and annual reports.
- Compare your safety and health program initiatives and goals with your mentor or mentee.

Visit the Safe + Sound Campaign website to learn more about [management leadership](#).