

## Measuring Safety Excellence Questions and Comments

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### Surveys are only as good as your employees participate and answer the questions honestly.

Excellent point. Surveys that are anonymous or confidential will assist with garnering more candid answers. Additionally, communication from leadership regarding answering honestly. Finally, data validation and cleaning should be part of the analysis of the survey. For example, our survey experts at NSC review the data for response sets (someone agreeing to all statements) or duplicate cases can help with ensuring valid results.

### What about the injuries our employees who bring them from off the job activities?

Off the job safety is important. Workers are more likely to be injured or killed off the job than while at work. Employers can address off the job safety, not only because it is the right thing to do, but off-the-job injuries are costly. For more information about off-the-job EHS Excellence visit <https://www.thecampbellinstitute.org/research/>.

### You don't need to be a manager to be a leader....we have lots of employees who have others follow them and not their supervisor.

Yes! Very true. These leaders can be identified and may be key to getting other employees involved in the process. If you can identify these leaders and have them involved in the survey/action planning process, it will not only give them an opportunity to lead the right/safe way, but encourage and empower other employees.

### What are the ways an employer can assign the safety perception surveys to employees?

We recommend passing out the surveys in groups settings. Possibly, in a one time all employee meeting or in multiple sessions. That way the employer can track what groups have participated in the survey, but the not individuals. Also, designate survey administrator (s) from management to demonstrate the importance of the survey.

### Where do you find benchmark data?

For employee perception surveys, the third party collects benchmarked or normative data. For example, NSC has standardized surveys so we collect the data from all the organizations that have previously surveyed.

### Are there online tools which can be used by an employer to assign the safety perception surveys to employees anonymous?

Yes, the majority of online surveying software has options for anonymity. However, it should be noted that it is also the perception of anonymity from the employees perspective that should also be considered.

**Where do you get the benchmark info to compare to especially when you are creating questions unique to your industry and have no idea where to get other surveys to inspire you.**

This is one of the cons to creating your own survey questions. There won't be normative data for comparison. If you are creating your own survey questions, than I would recommend doing research on question or questionnaire development.

**Where can we get the SMART countermeasure matrix?**

NSC survey consultants developed the SMART countermeasure matrix presented in the webinar. It is used in our action planning workshops. Visit [nsc.org/surveys](http://nsc.org/surveys) for more information.

**Do you have employee surveys we can use?**

Yes. Please visit [nsc.org/surveys](http://nsc.org/surveys).

**How much does the "Safety Barometer Survey" cost?**

This varies based on the scope of your project and your company's size, as well as the level of analysis you would like. To get a ballpark number, there is a base cost for the number of reports you would like, plus a per-employee charge. A survey team consultant will walk through all of this in detail to give you an accurate quote.

**When is the safe & sound campaign?**

Safe + Sound week is August 13-19, 2018. Visit <https://www.osha.gov/safeandsoundweek/> for more details.

**Do you have any sample surveys?**

We have three standardized, valid established safety surveys at NSC. If you would like to see or review, please email me at [crystal.cannan@nsc.org](mailto:crystal.cannan@nsc.org).

**The safe & sound week in august. I am interested in details please. Thank you**

NSC is proud to partner with OSHA for Safe + Sound Week. I pasted information from <https://www.osha.gov/safeandsoundweek/> below.

*What Is Safe + Sound Week?*

A nationwide event to raise awareness and understanding of the value of safety and health programs that include management leadership, worker participation, and a systematic approach to finding and fixing hazards in workplaces.

*Why Participate?*

Safe workplaces are sound businesses. Successful safety and health programs can proactively identify and manage workplace hazards before they cause injury or illness, improving sustainability and the bottom line. Participating in Safe + Sound Week can help get your program started or energize an existing one.

*Who Is Encouraged to Participate?*

Organizations of any size or in any industry looking for an opportunity to show their commitment to safety to workers, customers, the public, or supply chain partners should participate.

### *How to Participate*

Participating in Safe + Sound Week is easy. To get started, select the activities you would like to do at your workplace. Some organizations might want to host a public event. Examples of potential activities and tools to help you plan and promote your events are available. After you've completed your events, you can download a certificate and web badge to recognize your organization and your workers.

### **How might one get TRUE buy in from management in having a safety program?**

This does not have a simple answer and depends where you are on your journey. However, it helps to address the business case for safety. Starting with education and data, especially if you have company-specific data that shows how injuries are affecting the bottom-line that may be helpful. There is plenty of research and information on making the business case for safety. That may be a good place to start. If you are interested in more information regarding making a business case for safety there are resources available on [www.nsc.org](http://www.nsc.org) , <https://www.thecampbellinstitute.org/research/> or the OSHA safety pays calculator <https://www.osha.gov/dcsp/smallbusiness/safetypays/index.html>.

### **I am interested in how you share results with stakeholders after follow-ups from deliverables after initiatives have been implemented based on survey.**

NSC views their relationship with surveying organizations as a partnership. We incorporate best practices that we have learned through these partnerships into our recommendations and process. We keep the information collected during the survey process confidential and do not share scores or results publically or with external stakeholders, unless granted permission from our client.